

# COMPANY BOOK

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S I M P L Y P U R E

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# SIMPLY PURE

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## MISSION STATEMENT

To be the world-wide leading manufacturer and distributor of superior quality point-of-use water-dispensers.

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## WATER = LIFE

8 glasses  
of pure water a day  
= **essential**

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## WE ONLY DO POU

Founded in 1992 **Waterlogic International** has since become a leading company in European sales and distribution of mains attached **Point of Use** (POU) water dispensers, distributing to over 30 countries around the world. With an international sales office in Ireland and a technical and logistics centre in London we also have subsidiaries offering direct sales and technical support in:



ITALY



FRANCE



GERMANY



DENMARK



NORWAY



AUSTRALIA



CHINA Manufacturing



KOREA Manufacturing



**We only do POU.**

We aim to guarantee our customers **top technology, design and quality.**

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## WATERLOGIC THE LOGICAL SOLUTION

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cold    sparkling    hot    extra hot

Our dispensers guarantee unlimited water distribution.



Your choice of water, anywhere any time.

- offices
- companies
- factories
- travel terminals
- ships

- stores
- travel agencies
- banks
- car rental agencies
- schools

- hospitals
- public offices
- homes.

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## GUARANTEED QUALITY AND SAFETY



International association  
which tests water treatment  
equipment

**NSF/ANSI**  
42 55B and 53

Certified by WQA



Gold Seal  
certified Quality Mark  
issued by the WQA

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WCR-NSF Ltd. certificate  
certifies that the products  
do not cause waste, improper use,  
improper consumption or water  
resource contamination.



Canadian and North American  
certificate which attests  
to the conformity of the equipment  
with the prescribed standards  
and control procedures of the facilities.

PRODUCTS



ISO 9001-2000  
certifies all of the internal  
procedures and the quality  
of the production facilities



European  
Conformity  
Mark

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AT YOUR SERVICE  
WITH A SMILE



Ever energetic and innovative.



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## STATE OF THE ART MANUFACTURING

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**Waterlogic International** has manufacturing plants in China and Korea with extensive R&D and training facilities



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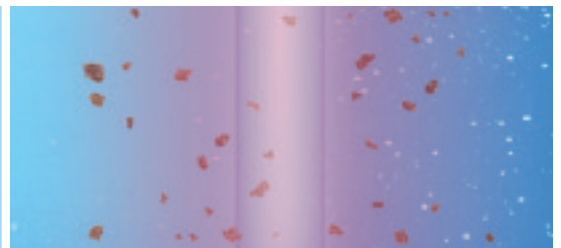
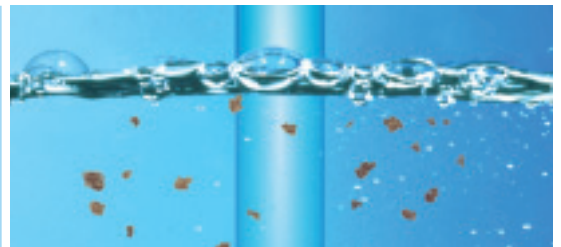
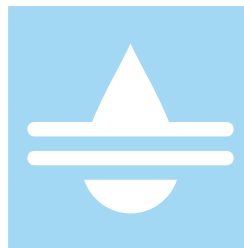
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# TECHNOLOGY

## MULTI-FILTRATION SYSTEM



Lamp specifications: UV-C, 8 watt, 253,7 nm

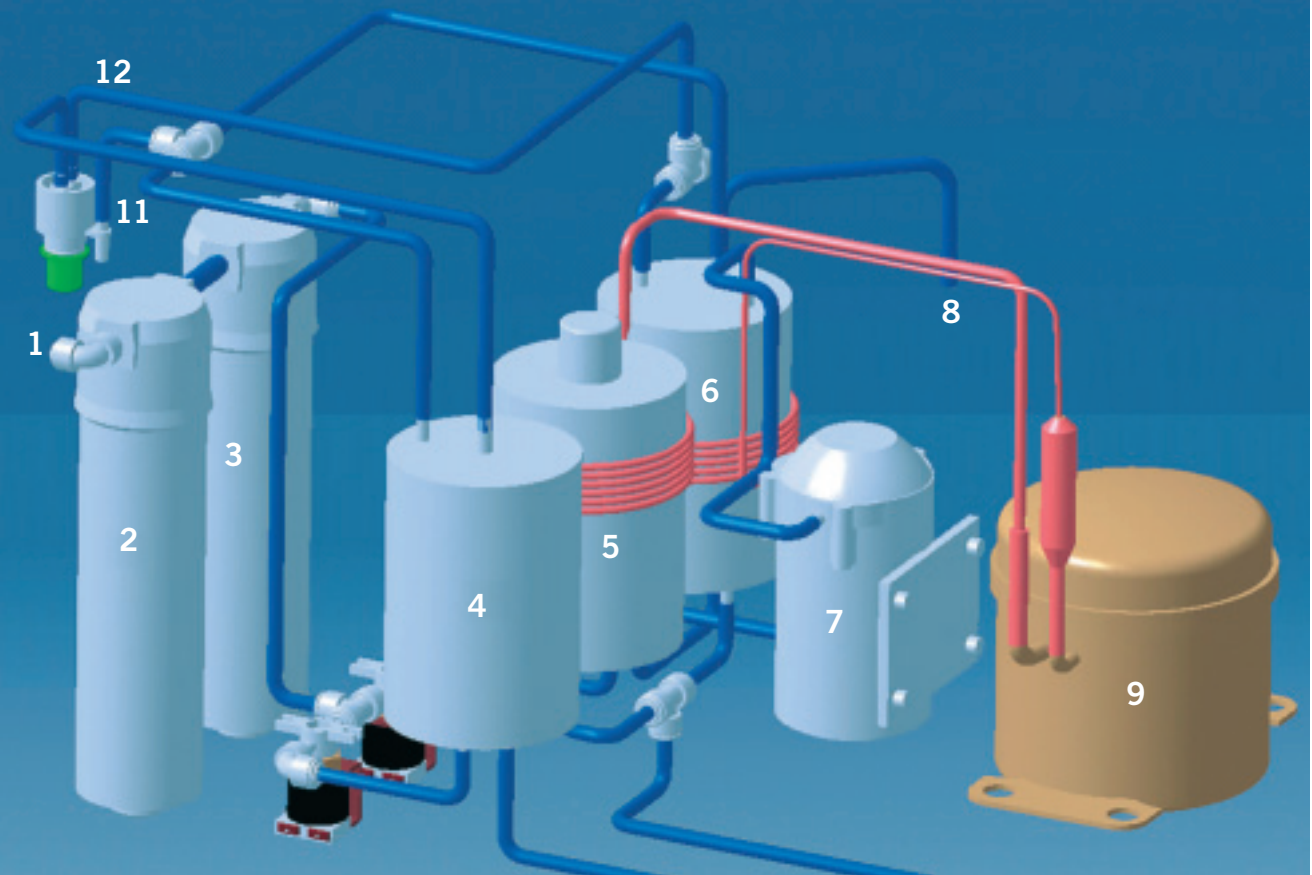
CARBON  
FILTERS

IN TANK UV  
Hygienic Water Guaranteed

Technical Support and Maintenance guaranteed.

# TECHNOLOGY

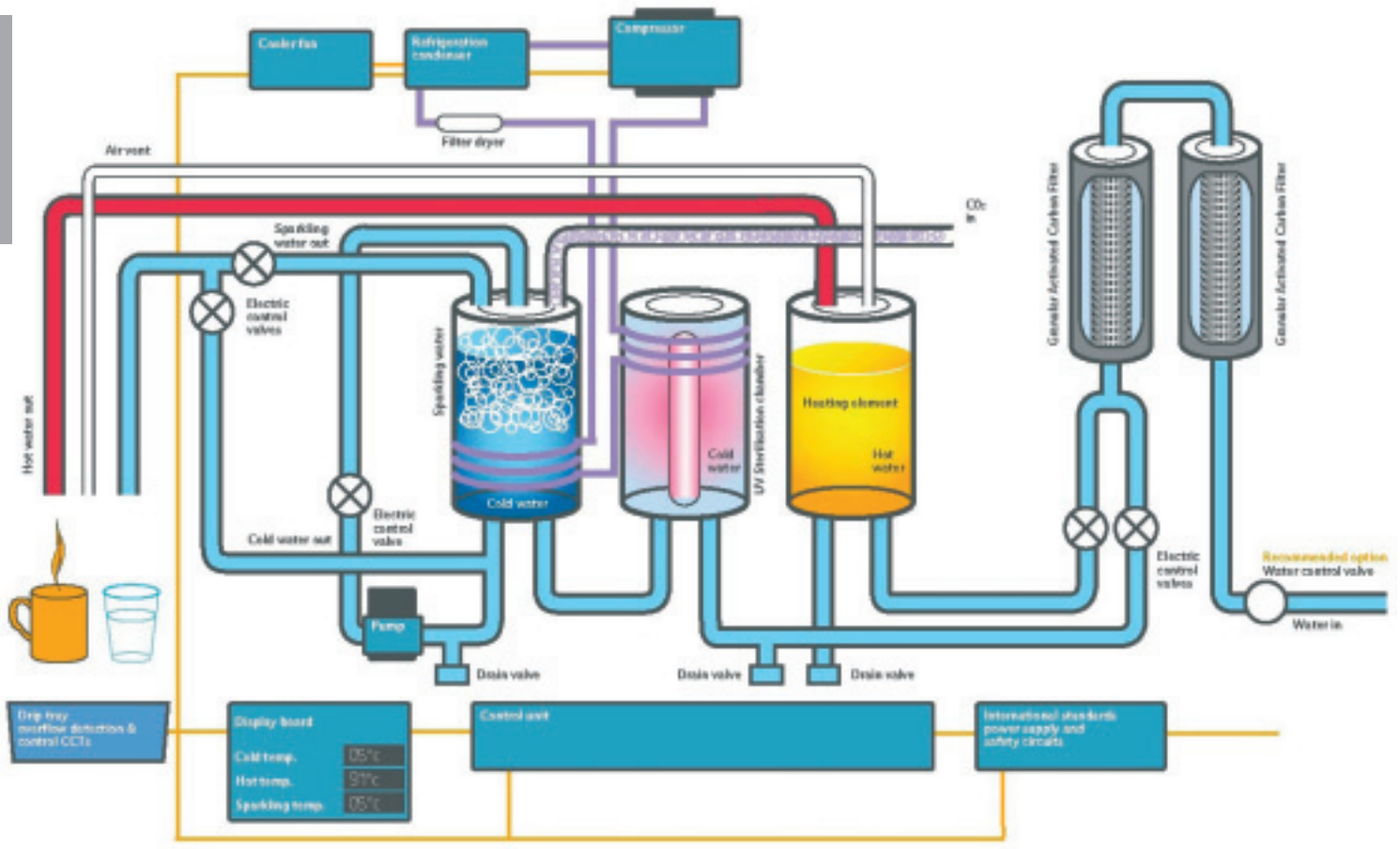
## TECHNICAL INFORMATION



- 1 - Water connection
- 2 - Active carbon filter
- 3 - GAC filter/polyphosphate
- 4 - Hot water tank
- 5 - Ultraviolet sterilization chamber
- 6 - Carbonated water tank

- 7 - Pump
- 8 - CO2
- 9 - Compressor with gas R134a
- 10 - Hot water outlet
- 11 - Air vent
- 12 - Carbonated water outlet





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Oslo, 11.02.2005

## Concerning the Waterlogic point-of-use water dispensers

At HP we serve everyone from consumers to small and mid-sized businesses to enterprises to public sector customers with an extensive portfolio of market-leading solutions specifically designed to meet the needs of each customer segment.

Our annual R&D investment of nearly \$4 billion (USD) fuels the invention of products, solutions and new technologies. HP Labs provides a central research function for the company, which is focused on inventing new technologies to improve our customers' lives, change markets and create business opportunities.

To live up to our goals we take good care of our employees and thus we invested in point-of-use water dispensers from Waterlogic. Our experience with this system is that it has great positive influences on us. Because HP is focused on delivering high quality technology to our customers, it was important for us that Waterlogic was able to guarantee high quality drinking water.

We sincerely recommend this company that hold values same as ours.

Best regards  
Hewlett-Packard Norway AS

***Svein Halvorsen***





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# REFERENCES



06.05.2005

It is with great pleasure that I offer the following information relating to my experiences of using Waterlogic water dispensers.

A Waterlogic 'WL350 S' sparkling water cooler was installed at the DaimlerChrysler facility in Germersheim (Germany) several months ago. Since that time, I have been impressed by the quality and reliability of this unit in general, and in particular by the effectiveness of the filtration system.

I would also like to underline the fact that I have very much appreciated the rapid and exceptionally efficient service I have received from Waterlogic.

It is for all of the above reasons that DaimlerChrysler AG has now taken the decision to install additional Waterlogic units in our facilities.

We look forward to continuing our collaboration with you in the near future.

On behalf of:  
DaimlerChrysler AG  
Global Logistics Center  
Abt. GSP/LST95679567  
Mercedes-Benz-Strasse 1  
D-76725 Germersheim



Mercedes-Benz

MAYBACH



smart

CHRYSLER



DODGE

Jeep

SETRA

FUSO



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Benjamin Bloch  
Water Logic  
Unit 4/25 Howley Road  
Nottinghill 3168

September 15, 2005  
Observatory Café  
Royal Botanic Gardens  
Birdwood Avenue  
South Yarra 3141

Benjamin,

The Observatory Café is a 300 seat café in the heart of the Royal Botanic Gardens Melbourne. We do upwards of 1000 customers per day and over 2000 on the weekends. We used to have a water station with jugs that would have to be filled every ten minutes with water from the tap and ice. On the weekend it would take a member of staff over 4 hours to run back and forth filling jugs. This would equate to 12 hours labour per week (not including the price of jugs, ice and cleaning costs involved).

We installed the Waterlogic cold filtered water machine in June 2005. I would have to say it is the best purchase that I have made this year. It saves on time and money by eliminating the endless filling of water jugs, cost of replacing jugs, cleaning and ice. We now only spend 15 minutes per day to empty the drip tray and wipe down the machine.

I receive numerous comments from customers who love the taste of cold filtered water and how clean the water station now looks.

I would recommend the Waterlogic machine to any business that offers water to customers. It will save you time, money and customers will love the taste of filtered water served at 5°C.

Kind Regards  
Brian Jenkins  
Manager  
Observatory Café  
03 9650 5600



## OBSERVATORY CAFE

ROYAL BOTANIC GARDENS BIRDWOOD AVENUE SOUTH YARRA 3141 VICTORIA  
Tel: 9650 5600 Fax: 9654 3833 Web: [www.observatorycafe.com.au](http://www.observatorycafe.com.au)

WATER LOGIC PTY LTD

# REFERENCES



01.02.2006

Waterlogic GmbH  
Kleinsachsenheimer StraÙa7e 26  
74321 Bietigheim-Bissingen

z.H. Hr. Thomas Pfeiffer

**With reference to:**  
**Experience with water dispensers from Waterlogic**

It is with great pleasure that I offer the following information relating to my experiences of using Waterlogic water dispensers.

Waterlogic 'WL850 CS and WL3000 HCS' sparkling water coolers were installed at the Deutz AG in Cologne (Germany) several months ago. Since that time, I have been impressed by the quality and reliability of this units in general, and in particular by the effectiveness of the filtration systems.

I would also like to underline the fact that I have very much appreciated the rapid and exceptionally efficient service I have received from Waterlogic.

It is for all of the above reasons that Deutz AG has now taken the decision to install additional Waterlogic units in our facilities.

We look forward to continuing our collaboration with you in the near future.

Best Regards  
Adreas Philipp  
*Director Industrial Engineering*



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Preferred by



Holiday Inn



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**Germany**  
Preferred by:



**ThyssenKrupp**

## Germany Preferred by:

- Allgemeine Deutsche Direktbank, Frankfurt a. M.
- Allianz Versicherungs AG, Stuttgart
- Alstom AG, Bexbach
- AOL Bertelsmann Online, Hamburg
- Bayer AG, Dormagen
- Bertelsmann AG, Gütersloh
- BWS Bank, Frankfurt a. M.
- Cable & Wireless, München
- Deutsche Bahn, Stuttgart
- Deutsche Post AG, Leipzig
- DWS Investments, Frankfurt a. M.
- Gothaer Versicherung, Berlin
- Infineon Technologies, Regensburg
- L'Oreal, Karlsruhe
- Marienhospital, Arnsberg
- Melitta Haushaltsprodukte GmbH, Minden
- Price Waterhouse Coopers, Frankfurt a. M.
- Reuters AG, Frankfurt a. M.
- Robert Bosch GmbH, Plochingen
- Samsung SDI Germany, Berlin
- Schwarz Pharma GmbH, Zwickau
- Sennheiser electronic, Wedemark
- Siemens AG, München
- Sony International Europe GmbH, Berlin
- Stadtwerke Speyer, Speyer
- Thyssen Krupp, Hamburg
- Toyota Kreditbank, Köln
- Universal Music, Langenhagen
- Volkswagen Bank GmbH, Braunschweig

S I M P L Y P U R E



# REFERENCES

## France

Preferred by:



LOUIS VUITTON



RENAULT



# France

## Preferred by:

- AFP
- AGF
- AIG VIE
- ALCATEL
- ALSTOM
- AMBASSADE DES ETATS UNIS
- AMERICAN AIRLINES
- ASSEDIC
- BAYER
- BMW
- BNP PARAIBAS
- BRITISH AIRWAYS
- C.I.C.
- CEA DE SACLEY  
(Commissariat à l'énergie atomique)
- CLINIQUE LA FRANCILIENNE
- COLGATE PALMOLIVE
- CONSEIL GENERAL DES HAUTS DE SEINE
- CREDIT LYONNAIS
- DASSAULT
- DELL
- EDF GDF
- EMBRAER INTERNATIONAL
- ESSILOR
- EUGENE PERMA
- FNAC
- FRANCE TELEVISION
- GRAND OPTICAL
- HILTI
- HOTEL BY COUNTRY
- HOTEL HILTON
- L'ORANGERIE
- LANCEL
- LE PARISIEN
- LES HOPITAUX DE PARIS
- LOUIS VUITON
- MAIRIE D'ASNIERES
- MAIRIE DE TAVERNY
- MARRIOT
- MICROSOFT
- MONT-BLANC
- OCE FRANCE
- TEVA CLASSICS
- ORANGE
- PEUGEOT
- PIZZA HUT
- QUALIPHONE
- RENAULT
- RHODIA
- RTL
- S.A.P.
- SEPHORA
- SHERING PLOUGH
- SOCIETE GENERALE
- SODHEXO
- SOGERES
- SONY
- TF1
- TORRENTE
- TOYOTA
- UNEDIC
- VIRGIN
- WORLD.COM

# REFERENCES

## Australia Preferred by:

- AG Coombs (Melbourne)
- Anglican Care (South Australia)\*
- Arkadin Australia (Sydney)
- Aurora (Tasmania) \*
- Australia Wide Personnel (Melbourne)
- BAE Systems (Adelaide)
- BHP Billiton (Adelaide) \*
- BSA (National)
- Chadstone Toyota (Melbourne)
- Clements (Ingeus Group) (Sydney)
- Comfortel Furniture Pty Ltd (Melbourne)
- Community and Public Sector Union (Sydney)
- CSIRO (Sydney)
- **Ernst & Young (Sydney)**
- Gilson College
- Haines Norton (Adelaide)
- Hannan Print (Sydney)
- Home Wilkinson Lowry (National)
- International Gaming Technology (Sydney)
- Lascorp Development Group (Melbourne)
- Macedon Ranges
- Maptek (Newcastle)
- MBF (National)
- McGuigan Wines (Sydney)
- Mitre 10 (King Hardware)
- Nexia Alexander Spencer (Melbourne)
- Rosemount Estate Winery (Fosters Group)
- Speed and Stracey (Sydney)
- Strang International (Sydney)
- Sydney City Toyota
- Telstra (Melbourne)\*
- The Observatory Café (Melbourne)
- The Recruitment Company (Sydney)
- Transend (Tasmania)
- Tyco (Wormald) (Newcastle)
- **UBS (Melbourne)**
- Vicmesh (Melbourne)
- Victoria Work Cover (Melbourne)
- Wal Pendleton – Office Manager
- Westfield Sports School
- Wilson Transformer Company (Wodonga)

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WL 350



WL 850



WL 950

WL 2000

WL 2500

WL 3000

